The Education to Employment Marketplace™

GO Educate | Company Overview

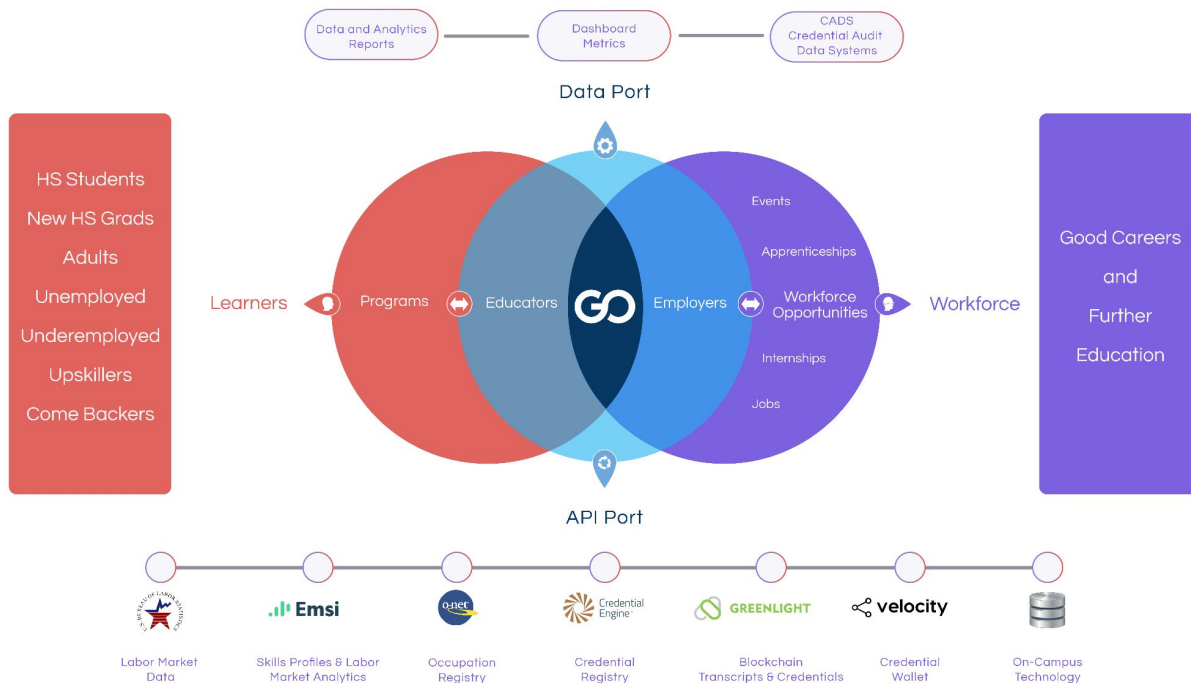# A New Ecosystem for Addressing the Education and Workforce Crisis

GoEducate seeks to work with employer and education partners dedicated to fulfilling the public education-to-employment mission for millions of underserved students and workers and for raising the alignment between career goals and employment matches. The mission of GoEducate is to provide a road to transformation, return on investment and greater throughput of education and training institutions aligned with the employment markets.

GoEducate has created the first data and machine learning platform that spans education-to-employment.

The company has spent five years developing a sophisticated cloud solution that links learners/jobseekers to education opportunities that are aligned to in-demand jobs and, conversely, connects employer recruiting to algorithmically aligned courses programs and student's skill profiles. GoEducate produces, at the level of a region or state, ROI figures and credential values of all college programs or openings employers are trying to fill.

GoEducate is deployed at Northern New Mexico College, www.NNMC.edu, and is underway at Odessa College, www.Odessa.edu. The marketing effort to date is based on industry contacts and includes ongoing conversations with the California Community College System, Dallas College and state conversations in Texas, Indiana, Kentucky, Rhode Island, South Carolina and Maine.

GoEducate enhances college program data and aligns with employer demand via its own proprietary Skills matching engine and its **Smart**Pathways technology, as well as incorporating other standards such as Credential Engine and the Open Badges Standard. Because of this, GoEducate provides unparalleled value to employers in the tight job markets where building a structured talent pipeline with local colleges, universities and training programs is essential.

GoEducate has an executive team with components from inside and outside of the education and training world. CEO Eric Kmiec brings start-up, technology and government experience to the architecture of the modern solution that exceeds the design of most education technology and employment software. Executive Vice President Gordon Freedman is a veteran innovator, thought leader and executive in education technology, online learning and education policy. Chief Marketing Officer Tim Johnson has transitioned into GoEducate from a career in strategic communication and global brand management. Board member and investor Rod Johnson provides years of corporate development experience. The team includes recognized experts in common skills data language and campus and large deployment implementations.

GoEducate is backed by leading global technology development firm Accion Labs, which focuses on cloud engineering and is headquartered in Pittsburgh Pennsylvania. Accion Labs gave GoEducate the ability to develop at the cutting edge of cloud computing globally while keeping costs down. Similar to PayPal, Google, and LinkedIn's implementation strategy, the key to growth and revenue is the platform. The GoEducate platform is completed.